ORDER

Order / Rev:	A2706019		
Alt Order #:	27131529		
Product Desc:	Candidate		KSN
Estimate:	7630		Wichita KS KSNW
Flight Dates:	09/30/20 - 10/06/20	Primary AE:	Katz Washington
Original Date / Rev:	10/07/20 / 10/07/20	Sales Office:	K-WAS
Order Type:	REG	Sales Region:	Nat
Name:	Strategic Media Services		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1911 North Fort Myer Drive	Billing Cycle:	WEEKLY
	Arlington, VA 22209	Agency Commission:	15%
Name:	POL/Roger Marshall/US Senate/KS/Re	Order Brand:	
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL11	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	IN13871/SP2622/AL1146
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes: Revenue Code 1: Revenue Code 2:	Alt Order #: 27131529 Product Desc: Candidate Estimate: 7630 Flight Dates: 09/30/20 - 10/06/20 Original Date / Rev: 10/07/20 / 10/07/20 Order Type: REG Name: Strategic Media Services Buying Contact: Billing Contact: 1911 North Fort Myer Drive Arlington, VA 22209 Name: POL/Roger Marshall/US Senate/KS/Re Demographic: A25-54 Product Codes: PL11 Revenue Code 1: AGY Revenue Code 2: POL	Alt Order #: 27131529 Product Desc: Candidate Estimate: 7630 Flight Dates: 09/30/20 - 10/06/20 Primary AE: Original Date / Rev: 10/07/20 / 10/07/20 Sales Office: Order Type: REG Sales Region: Name: Strategic Media Services Buying Contact: Billing Type: Billing Calendar: Billing Calendar: Billing Cycle: Arlington, VA 22209 Agency Commission: Name: POL/Roger Marshall/US Senate/KS/Re Order Brand: Product Codes: PL11 Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code:

Month

Totals

October 2020

Spots

35

35

Gross Amount

\$16,640.00

\$16,640.00

Net Amount

\$14,144.00

\$14,144.00

Rating

0.00

0.00

End Date

10/04/20

10/11/20

Start Date

09/28/20

10/05/20

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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\$10,540.00

\$6,100.00

Net Amount

\$8,959.00

\$5,185.00

Spots | Gross Amount

22

13

Katz Washington Start Of Order - End Of Order 100%

Ln C	h Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	lulti 09/30/2 annels : KSN	20 09/30/20	•	Bam CM	7-8am	W	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Citi	anneis . Noiv	O,NONO,NO	Today Show 7-8	8am								
Too	day Show (7-	8am)										
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 09/28/20	10/04/20	W	1	\$350.00	0.00						
		20 10/01/20	•	Bam CM	7-8am	T	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Ch	annels : KSN	C,KSNG,KSI	,	_								
To	day Show (7-	Qam)	Today Show 7-8	Bam								
100	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 09/28/20	10/04/20	T	<u> 5pots/Week</u>	\$350.00	0.00						
3 M	lulti 10/02/2	20 10/02/20	Today Show 7-8	Bam CM	7-8am	F	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
_	annels : KSN		,						*************			***************************************
			Today Show 7-8	8am								
Too	day Show (7-	8am)										
	Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week	c: 09/28/20	10/04/20	F	1	\$350.00	0.00						
		20 10/05/20	,	Bam CM	7-8am	M	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
Ch	annels : KSN	C,KSNG,KSI	NL,KSNVV Today Show 7-8	Ram								
Too	day Show (7-	8am)	Today Officw 7-0	Jani								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				j		
	2.2			<u> </u>	- 1010	<u> 9</u>				•		

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Order / Rev: A2706019 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27131529 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/30/20 - 10/06/20 Estimate: 7630

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10 5 Multi		10/11/20	Today Show 7-8a	am CM	\$350.00 7-8am	0.00 - T	:30	1	\$350.00 P4	0.00 NM	1	\$350.00
		.0 10/06/20 C,KSNG,KSI		diii Civi	7-0aiii	- 1	.30	Ţ	φ330.00 F4	U.UU INIVI	ļ	φ330.00
			Today Show 7-8	am								
•	Show (7-	•	We aldere	Cnoto/Mook	Doto	Dating						
<u>احد</u> Week: 10	art Date /05/20	End Date 10/11/20	<u>Weekdays</u> - T	Spots/Week 1	Rate \$350.00	Rating 0.00						
		0 10/03/20	Today Show Sa	CM	8a-10a	S-	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
		C,KSNG,KSI										
Saturda	ay Today	Show	Today Show Sa									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	S-	1	\$150.00	0.00						
7 Multi			Today Show Su	CM	Today Show	/ Su S	:30	1	\$150.00 P4	0.00 NM	1	\$150.00
Channe	els : KSN	C,KSNG,KSI	NL,KSNW Today Show Su									
Sunday	y Today S	how	Today Show Su									
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	S	1	\$150.00	0.00						
		0 09/30/20	•	CM	4-430pm	W	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Channe	eis : KSIN	C,KSNG,KSI	NL,KSNVV M-F 4-430p									
Jeopar	dy B		шт т юор									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		10/04/20	W	1	\$300.00	0.00 F			#000 00 D4	0.00.1114		#0.00
		0 10/02/20 C,KSNG,KSI	•	CM	4-430pm	F	:30	1	\$300.00 P4	0.00 NM	0	\$0.00
		-,,	M-F 4-430p									
Jeopar	•				_							
Sta Week: 09	art Date	End Date 10/04/20	<u>Weekdays</u> F	Spots/Week 1	Rate \$300.00	Rating 0.00						
	n Date Ra		escription	•	E/End Time		/eekdays	Ler	ngth Rate	Rtg Type		
		0-10/04/20 N	1-F 4-430p		0pm		F		:30 (\$300.00)			
	redited											
			M-F 4-430p	CM	4-430pm	M	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Channe	eis : KSIN	C,KSNG,KSI	M-F 4-430p									
Jeopar	dy B											
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	M	1	\$300.00	0.00			#400 00 D4	0.00.1114	,	# 400.00
		0 10/01/20 C,KSNG,KSI	M-F 430-5p NLKSNW	CM	430-5pm	T	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
		-,,	M-F 430-5p									
Jeopar	,				_							
<u>Sta</u> Week: 09	art Date	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week	Rate \$400.00	Rating 0.00						
		0 10/01/20	KSN News at Fiv		5-530pm	T	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
		C,KSNG,KSI		0	О ОСОРИИ	-	.00	•	φοσσ.σσ. 1	0.00 14111		φοσσ.σσ
KONINI			KSN News at Five	/e								
KSN N	ews art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		10/04/20	T	1	\$500.00	0.00						
		0 10/05/20		e CM	5-530pm	M	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channe	els : KSN	C,KSNG,KSI										
KSN N	ews		KSN News at Five	/e								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	M	1	\$500.00	0.00						
		0 10/06/20		e CM	5-530pm	- T	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
Channe	eis : KSIN	C,KSNG,KSI	NL,KSNW KSN News at Fiv	/e								
											-	

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Order / Rev: A2706019 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27131529 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/30/20 - 10/06/20 Estimate: 7630

Start Date	Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Total												
Charmels : KSNC KSNC KSNLK KSNLK KSN KSN laws at Six KSN News at Six KSN News (S28760) 1004/20 1002/			•	·								•
Start Date End Date Weekdays Spots/Week Rate Rating Gold Start	Channels : KSN		NL,KSNW	СМ	6-630p	W	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Multi 1004/20 W		End Date	Weekdays	Spots/Week	Rate	Rating						
Channels : KSNC,KSNG,KSNL,KSNW KSN News at Six KSN News at Six KSN News KSN Ne	Week: 09/28/20	10/04/20	W	1	\$750.00	0.00						
Start Date End Date Mekekdays Fe Spots/Week Rate 1 \$750.00 0.00	Channels : KSN		NL,KSNW	СМ	6-630p	F	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
17 Multi 10/05/20 10/05/20 KSN News at Six CM 6-630p M		End Date	Weekdays	Spots/Week	Rate	Rating						
Channels : KSNC, KSNG, KSNL, KSNW KSN News Start Date Meek: 1005/20 10/11/20 M N18 Multi 1003/20 10/03/20 Sat KSN News at Six KSN News Start Date Meek 2005/20 10/04/20 Sat KSN News at Six KSN News Start Date Meek 2005/20 10/04/20 Sat KSN News at Six KSN News Start Date Meek 2005/20 10/04/20 Sat KSN News at Six KSN News Start Date Meek 2005/20 10/04/20 Sat KSN News at Six March Start Date Meek 2005/20 10/04/20 Sat KSN News at Six March Start Date Meek 2005/20 10/04/20 Sat KSN News at Six March Start Date Meek 2005/20 10/04/20 Sat KSN News at Five CM Sun KSN News Start Date Meek 2005/20 10/04/20 Sat KSN News at Five CM Sun KSN News at Six Redain Time Sun March Sun Redain Time Sun March Sun Redain Time Sun	Week: 09/28/20	10/04/20	F	1	\$750.00	0.00						
Start Date End Date Meekdays Spots/Week Rate S750.00 New	Channels : KSN		NL,KSNW	СМ	6-630p	M	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Next 10/05/20 10/11/20 M		End Date	Weekdays	Snots/Week	Rate	Rating						
Channels: KSNC,KSNG,KSNL,KSNW Sat KSN News at KSN News at Six KSN News Start Date Week days Start Date Produce Start Start News at Six KSN News Start Date Node/20 20 20 20 20 20 20 20 20 20 20 20 20 2				1								
KSN News Start Date End Date Weekdays Spots/Week Rate Rating Week og/28/20 10/04/20 Septimber Start Date End Date Secription Start/End Time Weekdays Secription Start/End Time Start Date Start Date End Date Secription Start Date Start Date End Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date				Six CM	6-630pm	S-	:30	1	\$400.00 P4	0.00 NM	0	\$0.00
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Spot Ch Date Range		End Date	Weekdays	Snots/Week	Rate	Rating						
1 Multi 03/04/20 10/04/20 Sur KSN News at Five CM												
Part						<u>w</u>						
19 Multi 10/04/20 10/04/20 Sun KSN News at Five CM Sun KSN News atS :30 1 \$250.00 P4 0.00 NM 1 \$250.00 Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five KSN News		0-10/04/20 S	at KSN News at Si.	x 6-63	0pm		Sa		:30 (\$400.00)	· 0.00 <i>NM</i>		
Channels : KSNC,KSNG,KSNL,KSNW Sun KSN News at Five												
Start Date End Date Weekdays Oy30/20			NL,KSNW		Sun KSN Ne	ws atS	:30	1	\$250.00 P4	0.00 NM	1	\$250.00
Week: 09/28/20 10/04/20	KSN News											
Channels : KSNC, KSNG, KSNL, KSNW Wheel of Fortune Start Date St	Week: 09/28/20	10/04/20	S		\$250.00	0.00						
Wheel of Fortune			NL,KSNW	СМ	630-7pm	W	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Week: 09/28/20 10/04/20 W 1 \$800.00 0.00 21 Multi 10/01/20 10/01/20 M-F 630-7p CM 630-7pm T :30 1 \$800.00 P4 0.00 NM 1 \$800.00 P4 0.00 NM <td>Wheel of Fortun</td> <td>е</td> <td>·</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Wheel of Fortun	е	·									
Channels: KSNC,KSNG,KSNL,KSNW			110011000			0.00						
Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating 0.00			NL,KSNW	СМ	630-7pm	T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Week: 09/28/20 10/04/20 T 1 \$800.00 0.00 22 Multi 10/02/20 10/02/20 M-F 630-7p CM 630-7pm F :30 1 \$800.00 P4 0.00 NM 1 \$800.00 Channels: KSNC,KSNG,KSNL,KSNW Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating Wheel of Fortune CM 630-7pm M :30 1 \$800.00 P4 0.00 NM 1 \$800.00 23 Multi 10/05/20 M-F 630-7p CM 630-7pm M :30 1 \$800.00 P4 0.00 NM 1 \$800.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Rating Rating Rating	Wheel of Fortun	е	W-1 030-7p									
22 Multi 10/02/20 10/02/20 M-F 630-7p	Start Date	End Date		Spots/Week	Rate	Rating						
Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Start Date End Date Weekdays O9/28/20 10/04/20F 1 \$800.00 0.00 23 Multi 10/05/20 10/05/20 M-F 630-7p CM 630-7pm M :30 1 \$800.00 P4 0.00 NM 1 \$800.00 Channels: KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating				1								
Wheel of Fortune Start Date Week: 09/28/20 End Date 10/04/20 WeekdaysF Spots/Week Rate Meek Rating No.00 Rating No.00 Rating No.00			NL,KSNW	СМ	630-7pm	F	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	Wheel of Fortun	е	M-F 630-7p									
23 Multi 10/05/20 10/05/20 M-F 630-7p CM 630-7pm M :30 1 \$800.00 P4 0.00 NM 1 \$800.00 Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating			Weekdays	Spots/Week	Rate	Rating						
Channels : KSNC,KSNG,KSNL,KSNW M-F 630-7p Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating	Week: 09/28/20	10/04/20	F	1	\$800.00	0.00						
Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating			NL,KSNW	СМ	630-7pm	M	:30	1	\$800.00 P4	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating	Wheel of Fortun	е	w-1 030-7β									
vveek: 10/05/20 10/11/20 M 1 \$800.00 0.00			Weekdays M	Spots/Week 1	Rate \$800.00	Rating 0.00						
24 Multi 10/06/20 10/06/20 M-F 630-7p CM 630-7pm -T :30 1 \$800.00 P4 0.00 NM 1 \$800.00 Channels : KSNC,KSNG,KSNL,KSNW			•	СМ	630-7pm	- T	:30	1	\$800.00 P4	0.00 NM	1	\$800.00

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Order / Rev: A2706019 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27131529 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/30/20 - 10/06/20 Estimate: 7630

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
\M/bool	of Fortun		M-F 630-7p							_		
	of Fortune art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	- T	<u> </u>	\$800.00	0.00						
		0 10/03/20	Sa 630-7p	CM	630-7pm	S-	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
		C,KSNG,KSI							•			,
			Sa 630-7p									
	of Fortune		M/s sludeus	0	D-1-	Detien						
Sta Week: 09	rt Date	End Date 10/04/20	Weekdays S-	Spots/Week	Rate \$400.00	Rating 0.00						
		0 09/30/20		CM	10-10:35pm	W	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
		C,KSNG,KSI		Olvi	то-то.оории	••	.50	'	Ψ/30.001 4	0.00 14141	'	Ψ130.00
			KSN News at Te	n Mon-Fri								
KSN Ne												
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
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		0 10/02/20 C,KSNG,KSI		CM	10-10:35pm	F	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Chaine	. KON	J, NOINO, NOI	KSN News at Te	n Mon-Fri								
KSN Ne	ews											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/28/20	10/04/20	F	1	\$750.00	0.00						
28 Multi		0 10/06/20		CM	10-10:35pm	- T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channe	els : KSN0	C,KSNG,KSI	•	. Man Est								
KSN Ne	2///6		KSN News at Te	n Mon-Fri								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/11/20	- T	1	\$750.00	0.00						
29 Multi	10/03/2	0 10/03/20	LN Sa	CM	•	t 10 SS-	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
		C,KSNG,KSI							***************************************			***************************************
			KSN News at 10	Sat								
KSN Ne												
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 09/		10/04/20 0 10/04/20		CM	\$500.00	0.00	:30		\$600.00 P4	0.00 NM		# 000 00
		0 10/04/20 C,KSNG,KSI	Late 10p News	CIVI	1030p-11p	3	.30	1	\$600.00 P4	U.UU INIVI	1	\$600.00
Onarine	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	5,110110,1101	Late 10p News									
KSN Ne	ews		•									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/28/20	10/04/20	S	1	\$600.00	0.00						
			Tonight Show	CM	10:35p-11:35	5pmW	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channe	els : KSN0	C,KSNG,KSI	NL,KSNW Tonight Show/Jir	nmy Fallon								
Tonight	Show-NI	3C	ronight Show/sh	IIIIIy Falloli								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/04/20	W	1	\$280.00	0.00						
32 Multi	10/01/2	0 10/01/20	Tonight Show	CM	10:35p-11:35	5pmT	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channe	els : KSN0	C,KSNG,KSI	•									
-	O. N.	20	Tonight Show/Jir	nmy Fallon								
_	Show-NI		M/a alada a	0	Data	Detien						
Sta Week: 09/	rt Date	End Date 10/04/20	<u>Weekdays</u> T	Spots/Week	Rate \$280.00	Rating 0.00						
			Tonight Show	CM		5pm F	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
		C,KSNG,KSI	•	Civi	10.55p-11.50	ppiii1	.30	'	\$200.00 F4	U.UU INIVI	!	\$280.00
		-,	Tonight Show/Jir	nmy Fallon								
Tonight	Show-N	3C										
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		10/04/20	F	1	\$280.00	0.00						
			Tonight Show	CM	10:35p-11:35	5pm M	:30	1	\$280.00 P4	0.00 NM	1	\$280.00
Channe	eis : KSN(C,KSNG,KSI	NL,KSNW Tonight Show/Jir	nmy Fallon								
Toniaht	Show-NI	3C	ronight Show/Jil	inity i allUli								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u> </u>				<u>-,</u>		<u></u>				•	•	

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Order / Rev: A2706019 Advertiser: POL/Roger Marshall/US Senate/KS/Rep

Alt Order #: 27131529 Product Desc: Candidate Wichita KS KSNW

Flight Dates: 09/30/20 - 10/06/20 Estimate: 7630

Ln Ch Start End	Inventory Code Breal	Start/End 1	Time Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/05/20 10/11/20	Weekdays Spots/Week	Rate \$280.00	Rating 0.00					
35 Multi 10/06/20 10/06/20 Channels : KSNC,KSNG,KS	•	10:35p-11:3	5pm - T	:30	1 \$280.00 P4	0.00 NM	1	\$280.00
T : 1 : 01 ND0	Tonight Show/Jimmy Fallon							
Tonight Show-NBC		_						
Start Date End Date	Weekdays Spots/Week		<u>Rating</u>					
Week: 10/05/20 10/11/20	- T ^	\$280.00	0.00					
36 Multi 10/05/20 10/05/20	,	8-9am	1	:30	1 \$270.00 P4	0.00 NM	1	\$270.00
Channels : KSNC,KSNG,KS	•							
	Today Show 8-9am							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/05/20 10/11/20	1	\$270.00	0.00					
37 Multi 10/05/20 10/05/20	M-F 9-10a CM	9-10a	1	:30	1 \$170.00 P4	0.00 NM	1	\$170.00
Channels: KSNC,KSNG,KS	NL,KSNW							
	M-F 9-10a							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/05/20 10/11/20	1	\$170.00	0.00					

Totals 35 \$16,640.00



125 West 55th St New York, NY 10019 Contract # 27131529 Changes as of: 10/7/2020 at 8:59 AM Version: Highlighting Revision 2

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kansans for Marshall

1911 NORTH FT MYER **Product:** Candidate DRIVE

SUITE 400 Agency Order #: 10012765 ARLINGTON, VA Buyer: Rheault, B

20009

roduct: Candidate Office: WASHINGTON

gency Order #: 10012765 Service: Nielsen Total CPP: \$0.00

Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP:

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2706019

 202-872-5880
 202-872-5880

Station: KSNW

Market: Wichita

Separation:

								9/30 - 10/6				0/6	Total	Total				
#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/30	10/1	10/2	10/3	10/4	10/5	10/6		Spots	\$	CPP*	GRP*
1	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$350.00		30	1	1	1	0	0	1	1		5	\$1,750.00	\$0.00	0.0
2	Sa 8a-9:30a		Saturday Today Show	\$150.00	0	30	0	0	0	1	0	0	0		1	\$150.00	\$0.00	0.0
3	Su 8a-9a		Sunday Today Show	\$150.00	0	30	0	0	0	0	1	0	0		1	\$150.00	\$0.00	0.0
REV- 4	W-F,M-Tu 4p-4:30p		Jeopardy B	\$300.00	0	30	1	0	1 • 0	0	0	1	0		2	\$600.00	\$0.00	0.0
5	W-F,M-Tu 4:30p-5p		Jeopardy	\$400.00	0	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
6	W-F,M-Tu 5p-5:30p		KSN News	\$500.00	0	30	0	1	0	0	0	1	1		3	\$1,500.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		KSN News	\$750.00	0	30	1	0	1	0	0	1	0		3	\$2,250.00	\$0.00	0.0
REV- 8	Sa 6p-6:30p		KSN News	\$400.00	0	30	0	0	0	1 • 0	0	0	0		0	\$0.00	\$0.00	0.0
9	Su 5p-5:30p		KSN News	\$250.00	0	30	0	0	0	0	1	0	0		1	\$250.00	\$0.00	0.0
10	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$800.00	0	30	1	1	1	0	0	1	1		5	\$4,000.00	\$0.00	0.0
11	Sa 6:30p-7p		Wheel of Fortune	\$400.00	0	30	0	0	0	1	0	0	0		1	\$400.00	\$0.00	0.0
12	W-F,M-Tu 10p-10:35p		KSN News	\$750.00	0	30	1	0	1	0	0	0	1		3	\$2,250.00	\$0.00	0.0
13	Sa 10p-10:30p		KSN News	\$500.00	0	30	0	0	0	1	0	0	0		1	\$500.00	\$0.00	0.0
14	Su 10p-10:30p		KSN News	\$600.00	0	30	0	0	0	0	1	0	0		1	\$600.00	\$0.00	0.0
15	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$280.00	0	30	1	1	1	0	0	1	1		5	\$1,400.00	\$0.00	0.0
16	M-F 8a-9a		Today Show	\$270.00	0.0	30	0	0	0	0	0	1	0		1	\$270.00	\$0.00	0.0
17	M-F 9a-10a		Kelly & Ryan	\$170.00		30 TALS:		0 5	0 5	0 3	0	1 8	0 5		1	\$170.00 \$16,640.00	\$0.00 \$0.00	

Con Type: POLITICAL/VOTE

Total \$: \$16,640.00

Total Spots: 35



125 West 55th St New York, NY 10019 Contract # 27131529 Changes as of: 10/7/2020 at 8:59 AM Version: Highlighting Revision 2

CPE: 560/646/7630 Flight: 9/30/20 - 10/6/20 Station: KSNW

Agency: STRATEGIC MEDIA SERVICES Advertiser: Kansans for Marshall Market: Wichita Total \$: \$16,640.00

1911 NORTH FT MYER Product: Candidate Office: WASHINGTON Total Spots: 35

DRIVE Trouble: Candidate Office: WASHINGTON Total Spots: 55

SUITE 400 Agency Order #: 10012765 Service: Nielsen Total CPP: \$0.00
ARLINGTON, VA Buyer: Rheault, Ben Primary Demo: Adults 35+ Total GRP:

 Salesperson:
 KELLY JOHNS
 Assistant:
 KELLY JOHNS
 Traffic #: A2706019

 202-872-5880
 202-872-5880

Separation:

20009

Special Instructions

		Order Level Comments
Date/Time	Added by	Comment
09/29/20 11:52 AM	System	Notice Received.

	Competitive Information								
Market Budget:	Market Budget: \$16,900								
KSNW Share:	KSNW Share: 100%								
Comment:									
	Competitive Unknown								

	Daypart Summary											
Day/Time	% Distrib	Spots	Dollars	CPP	GRP							
	100%	35	\$16,640.00	N/A	0.0							
Total	100%	35	\$16,640.00	N/A	0.0							

Monthly Summary									
Month	Spots	Dollars							
2020-Oct	35	\$16,640.00							
Total	35	\$16,640.00							

Con Type: POLITICAL/VOTE

	Transaction History									
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment		
Revision	10/7/20 8:59 AM	KELLY JOHNS	Revised		2	\$-700.00	\$16,640.00	Changes: Total Spots from 37 to 35, Calculated Dollars from \$17,340.00 to \$16,640.00, Origuser Entered Dollars from \$16,900.00 to \$17,340.00, User Entered \$ from \$17,340.00 to \$16,640.00, Total \$ from \$17,340.00 to \$16,640.00. 2 buylines added or modified.		
Revision	9/29/20 4:52 PM	KELLY JOHNS	Confirmed	2		\$440.00		Changes: Total Spots from 35 to 37, Calculated Dollars from \$16,900.00 to \$17,340.00, Demo Meta to [R16], Origuser Entered Dollars to \$16,900.00, User Entered \$ from \$0.00 to \$17,340.00, Total \$ from \$16,900.00 to \$17,340.00. 2 buylines added or modified.		
Queued for Electronic Contracting	9/29/20 11:26 AM					\$0	\$0			
New	9/29/20 11:25 AM	KELLY JOHNS	Confirmed	35		\$16,900.00	\$16,900.00			

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.